



BEAUTY

Spring's Best Scents Are Soulful and Serene

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April 19, 2022

Creating a perfect spring fragrance is no small feat. Tasked with encapsulating a period of rebirth, renewal, and hope, the season's fragrances have a lot to live up to. They must be sweet without becoming cloying, refreshing without being too severe, and flower-laden while still appealing to those who've banished the blooms. In the past, having so many boxes to check led perfumes to play it safe, but 2022's new launches aren't gunning for mass appeal. This year, brands have focused on innovation and individuality, offering creations that can accurately sum up a mood or approach the familiar with a new verve.

Regardless of their concept, these perfumes push boundaries. Whether their scent's core concept focused on the classicism of rose or rarities like sustainably sourced cacao from the mountains of Peru, perfumers went the extra mile to deliver an authentic experience. Drawing inspiration from myths, the lives of fashion legends, or even the local bakeshop, they took pains to imbue their creations with soul.

As such, spring 2022's lineup of perfumes from niche houses, designer brands, and local artisans evoke an emotional response. The right scent can bring back a memory from childhood, remind you of a favorite book, or make you smile. The season's finest manage all that, and they smell pretty damn good too.

Akro Ink

Nothing symbolizes eternal passion better than a tattoo, and Akro's alluring scent is an ode to romance written on the skin. A soothing blend of vetiver, jasmine, and birch Ink also contains edgy notes like tar and its namesake pigment to hammer home the body art theme. If you've ever sat down to write a love letter with an old-fashioned fountain pen, you'll recognize the inky aroma beneath the flowers. Those who've gotten themselves inked may be transported back to the tattoo parlor after their first spray.



Akro Fragrances Ink

AKRO \$160

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