

BEAUTY REPORTER



LIL' BROW WOW

Honey, I shrunk the brow kits. Or rather, beauty companies have, miniaturizing tweezers and brushes to fit inside tidy compacts. Chanel Le Sourcil De Chanel Perfect Brows, CK Calvin Klein beauty Duo Brow Palette (shown), and Urban Decay Brow Box also include a magnifying mirror, setting wax, and brow powders. "I love these kits," says eyebrow specialist Maribeth Madron. "The size is great for travel. And the tiny tweezers actually work—even on fine hairs." —HANNAH MORRILL

SMELL THIS

Dream Catcher



So what exactly is the stuff that dreams are made of? According to designer Tommy Hilfiger, whose new scent is called Dreaming, it's a fruity floral blend of peach, tuberose, and hibiscus, inspired by the "luxurious feeling of escaping into a fantastical dream." We spritzed it on well-rested guests at New York City's Dream Hotel. —ALEXANDRA JORDAN



"It's a nice light scent—beachy and fun."
—Kelly O'Malley, attorney



"The flower-and-citrus mix is perfect for spring."
—Sara Brown, lawyer



"It smells sweet and innocent."
—Paulina Cebula, administrative assistant

52% of men think that women who are in positions of power are more attractive than women who aren't. —International Cosmetics & Perfumes, Inc. survey

Prime Time

New hair potions claim to do for styling products what skin primers do for foundation: smooth the surface to make whatever goes on top more effective. When applied to clean hair, Aveda Smooth Infusion Style-Prep Smoother cream, Shu Uemura Depsea Smoothing Foundation Essential Hair Prep spray, and Sally Hershberger Supreme Head Style Primer foam deposit a thin, lightweight layer of conditioners on the hair. However, after testing them, Garren, owner of the Garren New York salon, found that the primers do the job well without additional products. "For the most part, these are excellent styling products on their own," he says. "You could possibly add a volumizing spray to the Shu Uemura, but you certainly don't need it."

Bottom Line: Used before our volumizer, the Shu Uemura spray gave our fine, frizzy hair extra bounce and shine. But the Aveda and Sally Hershberger formulas worked better without other products. —LAUREN COHEN



SHOPPING GUIDE: Aveda, aveda.com. Chanel, chanel.com. CK Calvin Klein beauty, 800-345-5273. Sally Hershberger, walgreens.com. Shu Uemura, shuueamura-usa.com. Tommy Hilfiger, macys.com. Urban Decay, urbandecay.com.

CLOCKWISE FROM TOP LEFT: ROGER CABELLO; JEREMY NELSON; ALEXANDRA JORDAN (3); FRANZ WALDERDORFF